



Bodhtree's MIDAS™ helps companies which implemented SAP to ensure data quality and data integration with other enterprise, legacy or cloud based systems.

"What made us to choose MIDAS™ is its ability to solve application challenges across various databases and applications. The application delivers measurable results at lowest possible costs"

Mr. B.V.Srinivas, Dy-CIO, Dr. Reddy's Labouritries.

Company Profile

Founded in 1999, Bodhtree offers software solutions in areas of data quality, business intelligence, document digitization, eNewspaper publishing and customized IT professional services. Bodhtree is ISO certified and is headquartered in Hyderabad, India with a presence in USA, Thailand, and Malaysia.

MIDAS

Bodhtree, MIDAS, Multi Industry Data Anomaly Solution, provides end to end data management for SAP data, whether it's master data, transactional data or external data that's been pumped into SAP system.

MIDAS solution version 5.0 has achieved SAP certification as powered by the SAP Net Weaver® technology platform. The solution has been proven to integrate with SAP solutions, providing data management, data quality and business analytics improving IT cost optimization advantage.

The SAP Integration and Certification Center has certified that MIDAS 5.0, a J2EE 1.4/EE 5 specification-compliant application, can now be deployed and run on the SAP Net Weaver Composition Environment (SAP Net Weaver CE) 7.1 offering. Further, SAP Net Weaver CE will enable applications to be built and run on service- oriented architecture (SOA) principles



Your current business runs on SAP ecosystem, your transactional or SAP data increasing day by day. You need to synchronize key business information with your other systems, partners and vendors. But you have a long list of competing projects and limited pool of resources. Are you caught up in this situation!!!

Today's CIO Says...

- "I have got SAP but I still have data issues all around"
- "Data complexities increase when external data is integrated into SAP Systems"
- "Corrupt data in SAP Systems affects process agility and data management '
- "Real ROI of SAP is derived, when master and transactional data sets loaded into SAP are clean and relevant"
- "Clean and accurate data is needed to make SAP flawless and complete"
- There is clear need of data management solution that solves all these problems

Integrate in Days!

You are investing in business applications and realize the need to integrate these applications with SAP to run your company smoothly. However, your choice for integration are not optimizing. Writing custom code or using complex integration platforms is time consuming, involves complex software tools and requires expensive middleware expertise.

MIDAS – Value Proposition

Bodhtree's MIDAS solution is flexible and offers viable options for easy data migration and application integration. The MIDAS platform delivers simplicity by providing everything needed to complete application integrations using a "configuration, not coding" approach that frees up expert programmers. Companies choose MIDAS to integrate their applications in days and for 80% less than the cost of other alternatives.

Connect Every Application Easily

Most application integration problems require rapid migration and integration of information across multiple systems — like ERP, CRM databases, on-demand applications, custom applications — and also with partners. MIDAS provides comprehensive connectivity to all these applications without any need to install anything at the endpoints.

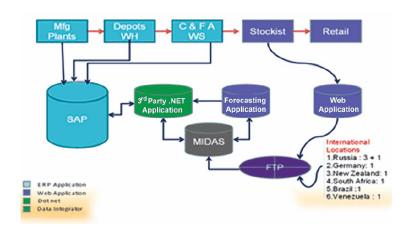




- Global Contract Research manufacturing major needed seamless integration betweenSalesforce (SaaS based CRM) and it's SAP ERP.
- Salesforce approached Bodhtree to solve this integration challenge, which is critical for the customer to adopt Salesforce as CRM.
- MIDAS has been deployed as an integration engine on premise of the customer. Bodhtree completed the integration with stipulated time of 3 working days, with MIDAS out of box connector between Salesforce and SAP.







MIDAS – Application and Data Integration for SAP

- MIDAS application and Data integration module integrates SAP with host of other systems
- These can be SaaS based CRM systems such as Oracle CRM / Salesforce or legacy applications such as Mainframes with open MIDAS fills a broad range of integration needs without expensive IT development costs
- Reading data from SAP environment at any level, from Tables, RFCs or BAPIs.
- These operations include for example extracting a partial data set for reuse in a third-party application Transforming data from, or to, any SAP or non-SAP system
- Transformations include data quality operations such as reduplication or aggregation over heterogeneous SAP data environments, or over data to be integrated into an SAP system Integrating data in any format Data may come from databases, binary files or flat files, print or web streams

Casestudy in Pharma Company

- Forbes 200 Global Pharma Company has a pain point of integrating daily sales data flow from stockiest to its SAP (ERP) and SCM (Symphony) systems.
- This data is crucial for their supply chain planning and shop floor production.
- Data from across the world flows in every 5 seconds. The data flow needs to be integrated with SCM / SAP, based on the set of business rules and work flows.
- As more stockiest were added, custom programming based integration approach never scaled up. They needed more ABAP programmers and integration specialists to battle out this challenge.
- MIDAS solution was deployed to integrate the application in a seamless manner that dwindle the data loss and there by inconsistencies.
- Apart from the robust alert notifications, MIDAS inbuilt adapters aid proactive maintenance of the systems.

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