Bodhtree

Cloud-based Geotagging Solution

A competitive edge enabling you to win more business

Gain visibility into field sales activities with actionable business intelligence. Bodhtree's Geotagging solution helps you track your field force productivity, verify customer visits and collect call details from a single platform.

It's a win-win solution for both sales representatives and managers because reps get a simple reporting solution to validate their performance, and managers get timely call reports and the ability to further improve business productivity.

Bodhtree's Geotagging is a cloud-based solution providing sales teams with more accurate information, the ability to cross-sell, share information, and easily see which current customers are located nearby. Its aim is to create a more integrated sales organization, capable of selling bundled solutions that meet customer needs. It allows teams to collaborate, communicate and share media regardless of location. In addition, the geotagged group functionality has made search and discovery within the sales database more effective and proactive.

Features

- Salesforce & Google maps integration to track day-to-day sales activities
- Auto & manual check while meeting the clients/partners
- Journey planning and approvals
- Geotag distributors and dealers to track proof of visits
- Automated route planning and search locations on the go

Benefits

- Simplifies sales tracking and mapping process
- Increased efficiency in the field
- Better and overall understanding of your market's geography
- Access up-to-date data
- Live monitoring and workforce automation

Case Study: India's leading cement manufacturing company

Bodhtree's solution comprised of automated check-in functionality (Geotagging) to track the field representative's daily activities. Salesforce 1 was enabled for tablets/mobiles to access information on the go, reducing back office dependency. The solution has provided measurable benefits to the client with more data transparency and improved field sales efficiency.

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